

Challenge

- ★ Plan for 5.5x year-over-year increase in order volume
- ★ Improve order pick time despite a 3x larger footprint

Solution

- ★ Mobile scanner picking
- ★ WMS-directed pick path
- ★ WMS-sequenced batch picking

Results

- ★ 270% increase in picking
- ★ 67% decrease in mispicks
- ★ 86% decrease in training time

FabFitFun Style Improves Order Picking Efficiency by 270%

Opportunity

FabFitFun Style is a fast-growing apparel brand offering hand-picked clothing and accessories delivered to consumers. With this growth came the planning of several key initiatives: identifying and setting up a new warehouse, implementing scalable and efficient processes and technology, and defining KPIs for monitoring improvements.

Challenge

For high-growth product companies, determining how and when to scale fulfillment operations ahead of sales is often a challenge. With sales forecasted to increase 5.5x year-over-year, FabFitFun Style required a larger, more efficient inventory layout, in addition to an improved order picking methodology and system.



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CASE STUDY

Picking Efficiency Increase

+270%

Decrease in Mispicks

-67%

"Our partnership with Blueprint has proven so valuable over the past two years. They've been involved in nearly every aspect of our operation, from data analysis to process implementation."

- Kendra Gratteri, Head of FFFStyle

Solution

We designed the new FabFitFun Style facility with an optimal pick path, barcoded bin locations, and mobile scanners that would direct batch picking of orders. With the help of warehouse floor management we developed SOPs, set targets for pick times, trained associates, conducted time studies and analyzed cost-per-order.

Results

Picking efficiency increased by 270% with mobile scanners while mispicks decreased by 67% due to confirmed product barcode scans. In addition, training time for new employees decreased by 86%, attributed to a WMS-driven pick process which was much easier to learn and master.

About Blueprint Partners

We're former startup operators with deep experience in logistics, order fulfillment, warehousing, supply chain and inventory control. We've helped multiple high-growth product companies locate capable fulfillment partners, optimize warehouse efficiency, upgrade operations technologies and improve overall operating performance.



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